

MELISSA LAU

Warwick, RI • 401-384-0367 • <http://melau7.com> • mel@melau7.com

KNOWLEDGE

- Adobe Creative Suite
 - SVN
 - JavaScript
 - PHP
 - XML
 - Google Web Tools
 - PC / Windows
 - Facebook (API)
 - Wordpress
 - Microsoft Office
 - Bootstrap
 - CSS(3)
 - jQuery
 - Visual Basic
 - Mustache
 - MAC / OS X
 - PayPal
 - Joomla
 - Putty
 - MySQL
 - Java
 - JSP
 - (x) HTML (5)
 - Google Analytics
 - Mobile
 - Zen Cart
 - Twitter (API)
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EXPERIENCE

AdMax Local - Web Engineer

(May 2015 – Present)

- Responsive sites
 - ensured the performance, quality, and responsiveness of sites
 - used custom CSS, JavaScript, PHP and jQuery
 - designed new library templates to be used on the platform
 - evaluate, and implement new technologies to maximize development efficiency
- Clients
 - managed new and existing clients and their sites
 - maintained relationships with clients
 - managed and delegated projects

MoFuse, Inc - Mobile Services Manager

(September 2012 – November 2013)

- Create and build custom mobile sites
 - designed mobile sites to match existing desktop site (if applicable)
 - used custom CSS, JavaScript and jQuery
- Designed new library templates to be used on the platform
 - used "dynamic" CSS, therefore able to be applied to any site regardless of content type
- Created and maintained quick on-boarders for our partners
 - customers are able to create mobile sites on the fly
 - used WordPress framework to create mobile sites via the company API
 - used a combination of PHP, JavaScript, MUSTACHE and jQuery

ADP Digital Marketing Solutions - Web Specialist II

(January 2006 – June 2012)

- Designed and constructed Flash/xHTML/CSS based dealership websites
- Converted clients with Actionscript 2 code to Actionscript 3
- Managed a department that produced video tours of various vehicle make and models
 - video tours were used on the clients website as well as sent via email
 - managed 2 script writers and 3 voiceover talents
 - managed 2-3 designers responsible for building these tours
 - contact person for various OEM's and 3rd Party companies for data used
 - worked with the developers to constantly update and streamline this product
 - created and maintained a master list for each vehicle year
- Created and touched up client logos for web sites, banners, mobile, email and print

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EXPERIENCE (con't)

- Worked closely with client managers and clients in order to achieve their vision
 - worked with 2-7 different managers on several projects simultaneously
 - able to maintain deadlines and maintain quality products
 - Assisted co-workers on coding and design when issues arise
 - Became go to designer when the R&D team was no longer available to help designers
 - Wrote new plugins and widgets in Actionscript 3 to meet client and designer needs
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EDUCATION

Northern Michigan University (2001 - 2005)

Bachelors of Fine Arts: Electronic Imaging

The Electronic Imaging major, computer art, provides broad competencies in the various digital technologies involved with computer graphics production. This includes aspects of web design, multimedia design (primarily for DVD), digital illustration and photo manipulation, pre-press production, 3D modeling, animation and special effects, and a general integration with other art and design fields.

Cranston High School East (1999 - 2001)

High School Diploma

Received my high school diploma with academic honors and Italian society honors. Also was an active member of the Computer and Math teams.

ASSOCIATIONS

- Women Designers Group
 - Digital-Women
 - Cyber Crew
 - HTML Writers Guild
 - NAPW
 - Graphic Information Network
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REFERENCES

Jon Baker
AdMax Local, Client Services Director
(401)447-7425

Danielle Gilbert
Designs By Dani, Owner
(401) 529-6270